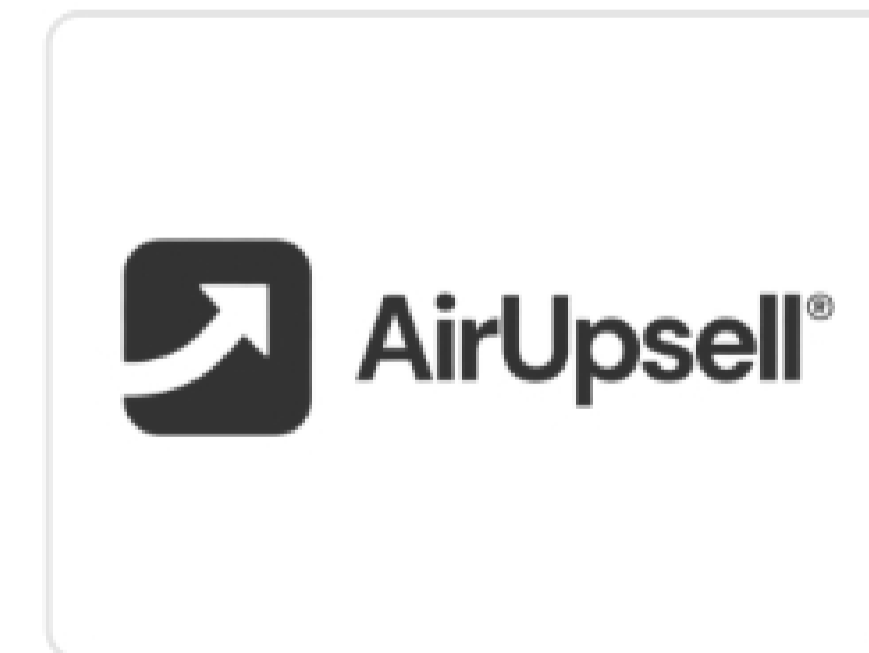
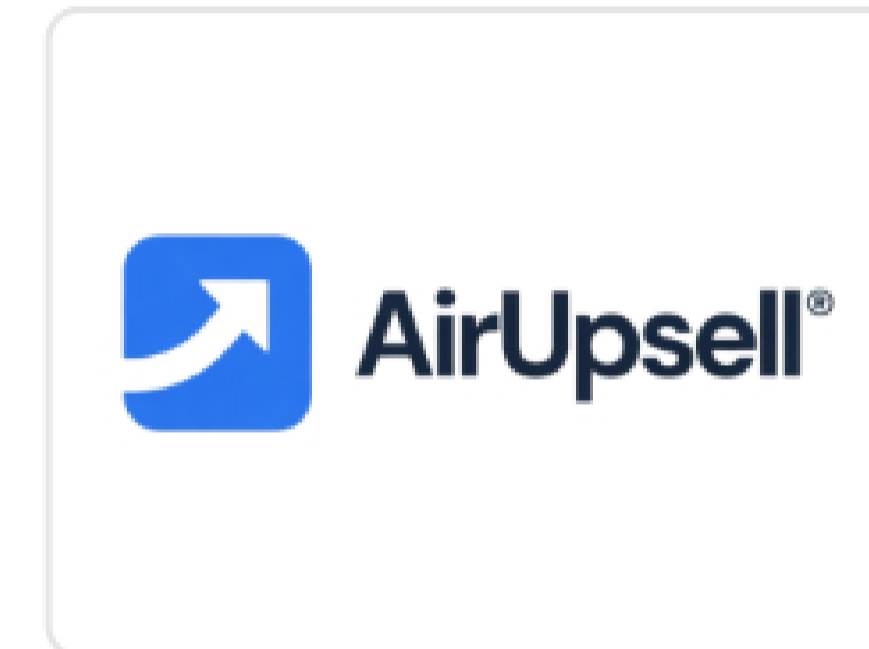
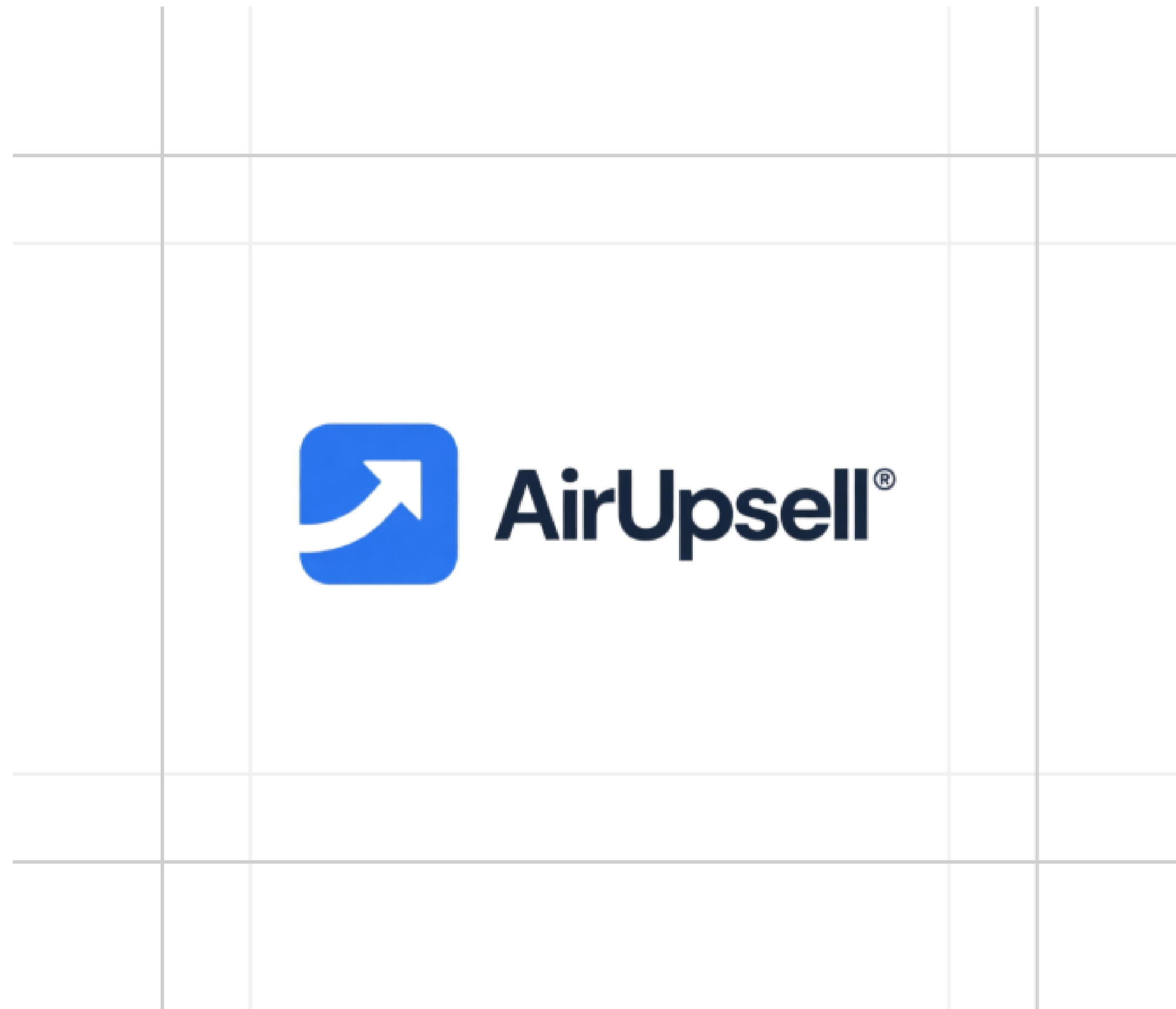


AirUpsell

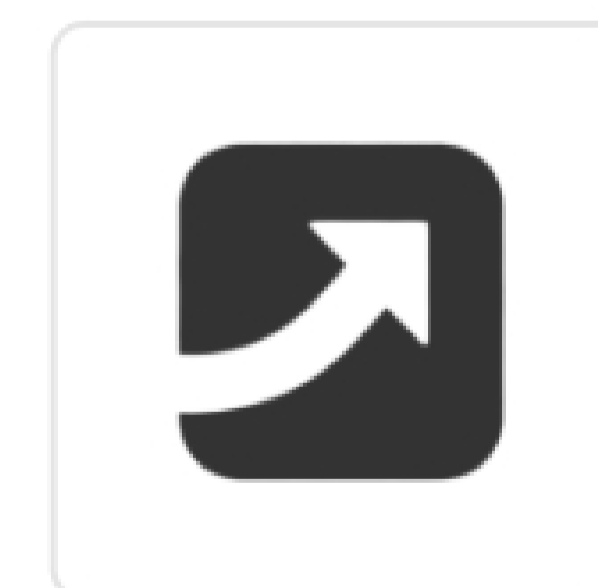
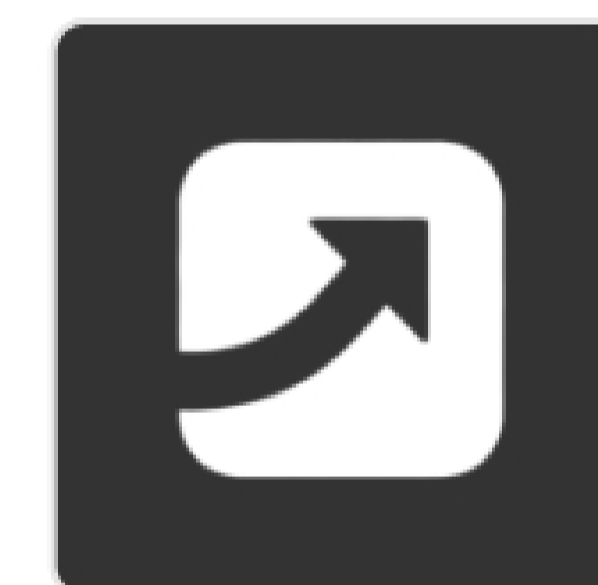
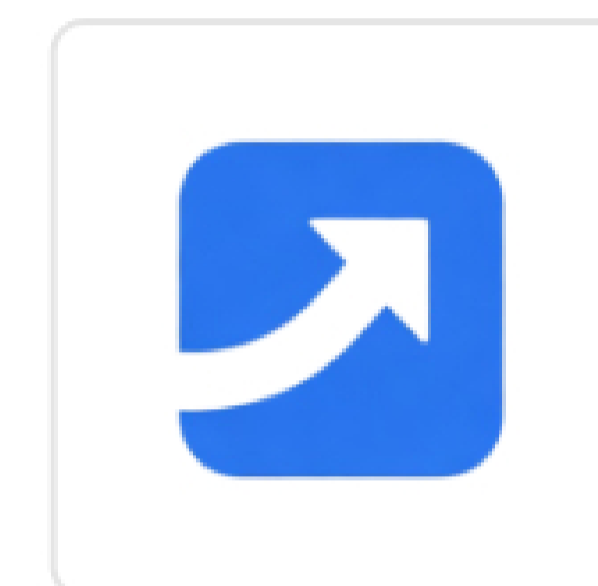
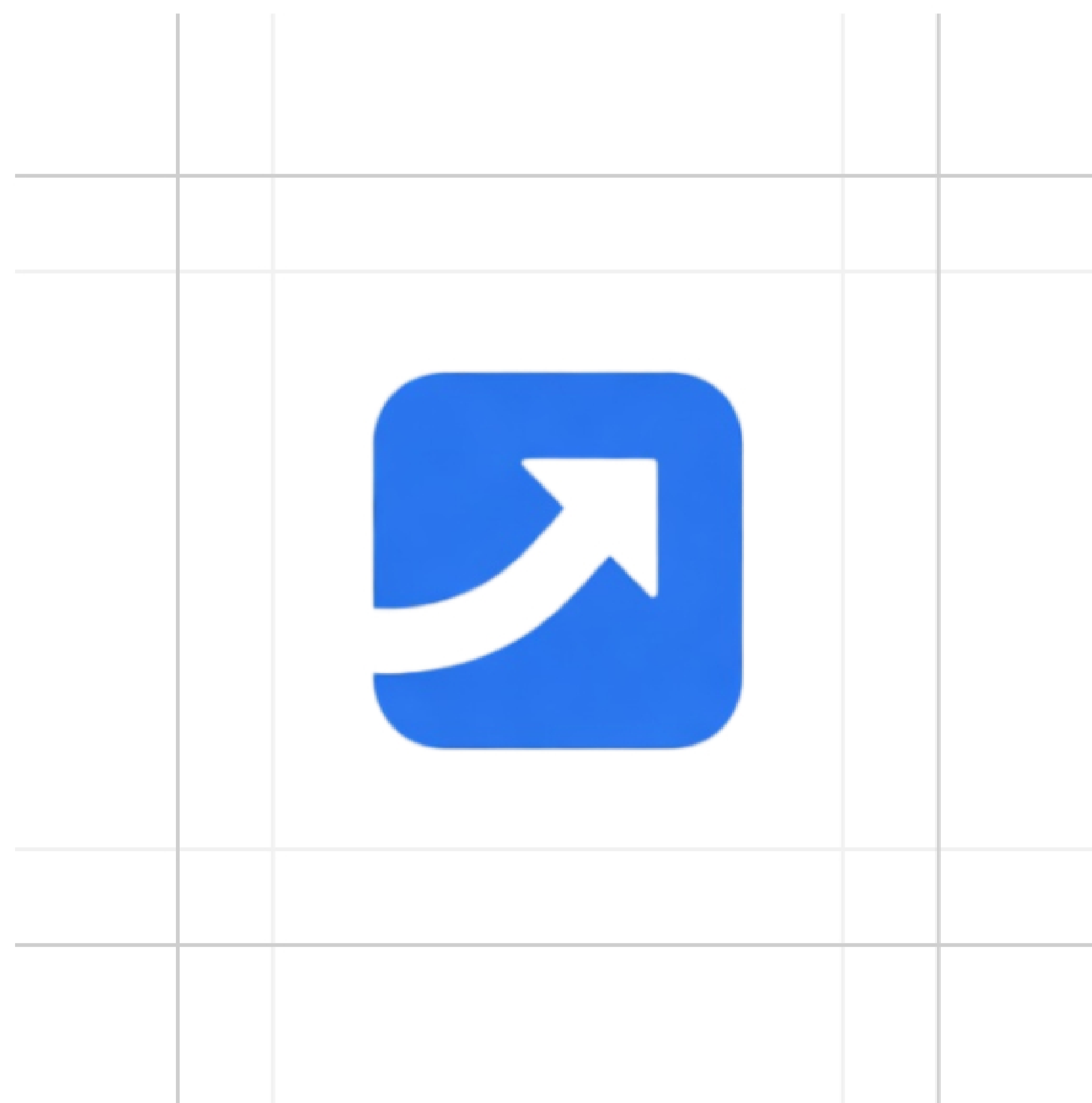
Brand Guidelines



Logos



Icons



Colors



Brand Color

Azure Radiance

HEX: #2a74ed

HSL: 217, 84%, 55%

RGB: 42, 116, 237

CMKY: 82, 7, 51, 0



#ffffff



#17263c

Fonts

Inter

Brand-specific fonts are an important visual element in a brand's visual system. Brand-specific fonts are the preferred fonts for the brand and can be used across all communication channels.

. , : ; ' " ! ? + - * / = () < >

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About Us



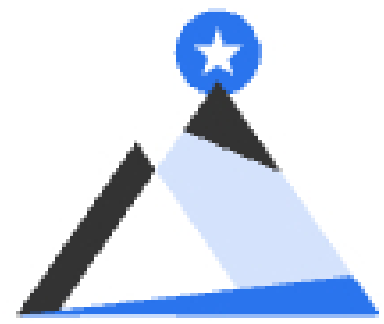
AirUpsell is a hospitality tech platform built for short-term rental hosts. We help hosts increase revenue beyond the nightly rate by offering guests curated upsells — early check-in, local experiences, add-on services — all accessible through a simple QR code in the property.

Mission/Vision



Mission

To help hosts unlock the full earning potential of every stay, without adding complexity to their operations.



Vision

To become the go-to revenue layer for every short-term rental host in the world.

Values



Slogan/Voice

Slogan

“ More From Every Stay ”

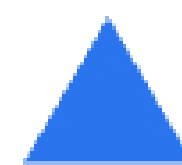
Tone



1. Professional



2. Innovative



3. Friendly



Sometimes, usually due to production costs, only one color can be used, so in this case the use of a logo, logo or symbol must follow the use of light type on a dark background or use of dark type on a light background Type convention.

The logo and/or symbol outline must be clearly distinguished from the background color.



Brand Guidelines

Version 1.0

Logo Version

Main Logo



About Us

"Through pro c

Mono Logo